

BÁRBARA BALLAN
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TEACHING & RESEARCH INTERESTS

Primary Interests

Environmental Law, Corporate Law, Natural Resources Law, Ocean & Coastal Law

ACADEMIC APPOINTMENTS

Florida International University, Miami, Florida

Assistant Professor of Law, June 2025 – Present

Courses: Ocean & Coastal Law, Environmental Law Survey and Natural Resources Law

Sustainable Business Law Hub, Elisabeth Haub School of Law at Pace University, White Plains, NY

Graduate Fellow, September 2022 – September 2024

Conducted in-depth legal research at the intersection of corporate and environmental law, with focus on sustainable procurement, mandatory/voluntary ESG disclosure frameworks, climate-related disclosures, ESG metrics and greenwashing litigation. Collaborated with experts across disciplines to develop and implement cutting-edge initiatives, conferences, and workshops addressing evolving sustainability challenges.

EDUCATION

Elisabeth Haub School of Law at Pace University, White Plains, NY

Doctor of Juridical Science (SJD), December 2024

Dissertation: Addressing Environmental Justice through Voluntary Disclosure Frameworks

Elisabeth Haub School of Law at Pace University, White Plains, NY

Master of Laws (LLM) in Global Environmental Law, *summa cum laude*, May 2023

GPA: 3.85

Research: ESG Metrics, Corporate Sustainability Reporting and Greenwashing Litigation

University of Buenos Aires, Buenos Aires, Argentina

Environmental Law Diploma, December 2021 (with distinction)

Research: The Role of Federalism in the Effectiveness of Minimum Standards for Environmental Protection

University of Buenos Aires, Buenos Aires, Argentina

Law Degree (Abogacía), December 2018

BAR ADMISSIONS

City of Buenos Aires, Argentina (2023)

New York (2025)

PUBLICATIONS

Articles

Barbara Ballan & Michael Hamersky, *Green Growth or Greenwashing? Reassessing Biofuel Policy* (work in progress)

Barbara Ballan, *Climate-washing Litigation in the U.S., From Puffery to Material Lies* (work in progress)

Barbara Ballan, *The ESG Disclosure Paradox Revisited: Integration of Environmental Justice Criteria*, 51 COLUM. J. ENV'T L. (forthcoming 2025)

Barbara Ballan, *The ESG Disclosure Paradox: Gaps in Environmental Justice Criteria*, 32 HASTINGS ENV'T L.J. ____ (forthcoming 2025)

Jason J. Czarnecki, Morgan E. Martin & Barbara Ballan, *AI & ESG*, 55 ENVIRONMENTAL LAW ____ (forthcoming 2025)

Barbara Ballan & Jason J. Czarnecki, *Disclosure, Greenwashing & The Future of ESG Litigation*, 81 WASH. & LEE L. REV. 545 (2024)

Popular/News Media

Barbara Ballan, *Integrating Environmental Justice Criteria into Voluntary ESG Disclosure Frameworks*, AM. BAR ASS'N, SECTION OF ENV'T, ENERGY & RES. (Jan 21, 2025)

Barbara Ballan & Jason J. Czarnecki, *Disclosure, Greenwashing & The Future of ESG Litigation*, COLUMBIA CLS BLUE SKY BLOG (Oct. 18, 2024)

Barbara Ballan, *Applying the Triple Bottom Line Approach at the Bottom of the Ocean*, AM. BAR ASS'N, SECTION OF ENV'T, ENERGY & RES. (April 20, 2023)

SELECTED PRESENTATIONS AND ACTIVITIES

Guest Speaker, *Greenwashing Litigation*, Sustainable Business and the Environment Seminar, Elisabeth Haub School of Law at Pace University, White Plains, NY (March 10, 2025)

Judge, 37th Annual Jeffrey G. Miller National Environmental Law Moot Court Competition, Elisabeth Haub School of Law at Pace University, White Plains, NY (February 21-22, 2025)

Guest Speaker, *Beyond Greenwashing: Sustainable and Responsible ESG Practices*, Abogadas MX, Mexico City, Mexico (October 3, 2024)

Panelist, *Greenwashing ESG Disclosure and the Death of the Chevron Doctrine*, Profit & Purpose '24 WCA Conference, White Plains, NY (September 13, 2024)

Participant, *Second Annual Sustainability, ESG, and Private Environmental Governance and ESG Legal Scholarship Workshop*, Elisabeth Haub School of Law at Pace University, White Plains, NY (September 13, 2024).

Panelist, *ESG Problems and Opportunities*, New Directions in Environmental Law Conference at NYU School of Law, New York, NY (April 13, 2024)

Guest Speaker, *ESG Disclosure*, Sustainable Business and the Environment Seminar, Elisabeth

Haub School of Law at Pace University, White Plains, NY (March 4, 2024)

Judge, 36th Annual Jeffrey G. Miller National Environmental Law Moot Court Competition, Elisabeth Haub School of Law at Pace University, White Plains, NY (February 22-23, 2024)

Presenter, *Research Projects in the Sustainable Business Law Hub*, New York Climate Exchange Town Hall, New York, NY (March 12, 2024)

Speaker, *International Environmental Law Workshop*, Environmental Law Moot Court Competition IV at Universidad Científica Del Sur, Lima, Peru (September 9, 2023)

Commentator, *Obiter Dictum: What the Decisions Say*, Environmental Law Center, University of Buenos Aires School of Law, Buenos Aires, Argentina (September 5, 2023)

MEDIA INTERVIEWS

TV Show “Dame El Poder”, Buenos Aires, Argentina

Content Contributor/Producer, 2021 – Present

Produced and conducted interviews for a news show focused on environmental issues in Argentina.

PROFESSIONAL EXPERIENCE

Davis Environmental Law, PC, Englewood Cliffs, NJ

Law Clerk (Awaiting Admission to NJ bar), September 2024 – June 2025

Conducting legal research on statutes and case law to support strategic approaches to greenwashing and class action consumer fraud claims. Contribute to environmental litigation matters, including class actions, site remediation, and environmental due diligence.

Costa Rica Mission to the United Nations, New York, NY

Diplomacy Practicum Intern, Spring 2023

Assisted in sustainable development department of mission, participating in meetings at United Nations headquarters. Prepared memoranda, research papers, and press releases on sustainable development issues.

Ministry of Culture of the Nation of Argentina Department of Legal Affairs, Buenos Aires, Argentina

Legal Advisor, September 2014 – November 2018

Served as legal advisor in various areas of law, including administrative law and civil law, under attorney supervision. Drafted court briefs, lawsuit responses, and appeals, and appeared in court.

Attorney's General Office, Centralized Department of San Isidro, San Isidro, Buenos Aires, Argentina

Legal Assistant, December 2013 – July 2014

Assisted criminal prosecutors in managing cases, drafting court records, and responding to court orders.

OTHER EXPERIENCE

Curve OS Ltd, London, United Kingdom

Customer Experience Advisor, January 2021 – July 2021

Served as an advisor at a dynamic Fintech startup addressing inquiries and handling transactions.

Immigration Consultancy, Sardinia, Italy

Business Owner/Consultant, February 2020 – January 2021

Provided immigration law services. Conducted research and analysis of civil status records in state archives and public offices and prepared citizenship applications.

VOLUNTEER SERVICE

Cooperative “La Abuela Beba”, Buenos Aires, Argentina

Contributor & Volunteer, 2017 – Present

Assemble environmental legislation and municipal regulations for a sustainability-focused cooperative working with local communities.

Holbox Animal Sanctuary, Holbox, Mexico

Volunteer, 2018 – 2019

Helped with administration and cared for animals in the sanctuary.

LANGUAGES

English (Fluent), Spanish (Fluent/Native Speaker), Italian (Intermediate)